



Save10 Speaker Process for presenting to an Employee Partner

Thank you for volunteering to spread the message about the importance of savings and closing the wealth gap. Sharing the mission of Save10 will inspire women across Arkansas to save for life and retirement.

If you are committing to becoming a Save10 speaker, please ensure that you have:

1. Attended parts 1 and 2 of the Save10 speaker training series; and
2. Signed a volunteer agreement.

Once the above steps have been completed, you will be on Save10's official list of volunteer speakers.

If you volunteer to speak at a company as part of an HR/savings event, please follow this process:

1. Arrange a meeting with the company and have them fill out the [Employer Introductory Survey](#) electronically. This will be most effective if you pull up the survey on your phone or laptop and fill their responses in during your meeting (or call).
2. Once you and the company have finalized the date for the Save10 event, please coordinate with Save10 on support materials that can be sent to the company for them to print out before the event (email save10campaign@gmail.com).
3. Send the company the support materials that they need along with the Save10 Event Checklist for Employer Partners (which you'll find in the "Speaker Resources" section at www.womensfoundationarkansas.org/save10).
4. To prepare for your Save10 talk, please refer to the Save10 Sample Script. Remember, you're there to inspire women to action! We're not there to give investment advice or promote products or services. We are happy to read your scripts and provide feedback (email us at save10campaign@gmail.com).

On the day of the event:

1. Share the Save10 story! We want women to feel empowered. For specific questions about how much to save, how to invest, or what they need to ask their employers, please direct them to the handouts and the Save10 blog posts on WFA's site (www.womensfoundationarkansas.org/save10).
2. Take photos of the event that you can share in the Save10 Facebook group and on your personal social media channels. Use #save10.

After the event (the following week):

1. Send your company contact an email thanking them for having you speak at their event that also includes a link to the post-event survey. You can find that email template in the "Speaker Resources" section at www.womensfoundationarkansas.org/save10 (Save10 Email Templates_EMPLOYER PARTNERS)

Give yourself a hand! You've played an important part in empowering women to take control of their finances and help close the wealth gap.