The Women's Foundation of Arkansas proudly presents:

the POWER *of the* PURSE

TUESDAY, OCTOBER 3, 2017 • 11:30 A.M. - 1:00 P.M.

Downtown Little Rock Marriott • Keynote Speaker: Krista Bourne
Market President, South Central Verizon Wireless

Event chairs: Kathy Webb and Carl Vogelpohl

Women's Foundation
OF ARKANSAS

womensfoundationarkansas.org

ABOUT POWER OF THE PURSE

WHO WE ARE:

The Women's Foundation of Arkansas was launched in 1998 when two of our founders, Pat Lile and Olivia Farrell, saw the need for funding dedicated to investing in projects that support women and girls in our community. These women were instrumental in seeking out prominent female leaders from "Top 100 Women in Arkansas," where the idea for an organization for and by women was initiated. We strive to not only expand educational opportunities for women who do not have access to them, but also empower and equip women with necessary resources for emerging occupations, improve the economic status of Arkansas women, and promote a mentorship for women and girls who are in need of tangible and emotional support.

In 1999, the first Power of the Purse luncheon was held to announce the grants made possible to support these causes with donations from the original founders. WFA now holds this fundraising event each year to honor accomplished women, announce grants made that year, and highlight other WFA programs. This year's Power of the Purse Luncheon will be held Tuesday, October 3, at the Marriott hotel downtown Little Rock.

JOIN US IN CELEBRATING OUR 2017 HONOREES:

SHAYLA COPAS
Woman of the Year in Philanthropy

SHARON TALLACH VOGELPOHL
Woman of the Year in Business

BETTY CLARK DICKEY
First Lady's Woman in Public Service

HOW YOU CAN HELP:

We envision a state of equal opportunity – where women have a choice and a voice. However, this dream is unachievable without the monetary support of generous sponsors. This year we are inviting you to become a sponsor prior to media coverage for this event and before we send invitations, e-newsletters and run advertising so that your name or company name may be recognized through some of these platforms, including the program and program collateral.

Many thanks to some of our founders who continue to show support:

Lee Lee Doyle
Olivia Farrell
Sue Frueauff
Catherine Hughes
Pat Lile
Cindy Conger
Dorothy Morris
Karen Potts
Carolyn Witherspoon

Presented by:

Women's Foundation OF ARKANSAS

Tuesday, October 3, 2017
Event Chairs: Kathy Webb and Carl Vogelpohl

2017 Power of the Purse

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: $25,000

Logo and/or company name on program, save-the-date invitation, general invitation, and other program materials

Logo and/or company name in media coverage for event and e-newsletter

Company name on WFA website in prominent location

Logo on presentation during Power of the Purse luncheon

Full-page ad in Power of the Purse program

Preferred seating with 20 guest invites for Power of the Purse luncheon

CEO or person of your choice is given 5 minutes at the luncheon to share why your company is supporting WFA

Employees from your company are encouraged to participate as volunteers, on the planning committee or for the luncheon

WFA e-newsletter feature article

2017 Power of the Purse

SPONSORSHIP OPPORTUNITIES

PARTNER LEVEL: $10,000

Logo and/or company name on program, save-the-date invitation, general invitation, and other program materials

Logo and/or company name in media coverage for event and e-newsletters

Company name on WFA website

Logo on presentation during Power of the Purse luncheon

Full-page ad in Power of the Purse program

Preferred seating with 10 guest invites for Power of the Purse luncheon

Table signage at Power of the Purse luncheon

BENEFACTOR LEVEL: $5,000

Logo and company name in signage for event and e-newsletters

Logo on presentation during Power of the Purse luncheon

Company name on WFA website

Full-page ad in Power of the Purse program

Preferred seating with 10 guest invites for Power of the Purse luncheon

Table signage at Power of the Purse luncheon

PATRON LEVEL: $2,500

Logo on presentation during Power of the Purse luncheon

Recognition in event program, e-newsletters and other media coverage

Half-page ad in Power of the Purse program

Ten guest invites for Power of the Purse luncheon

Table signage at Power of the Purse luncheon

FRIEND LEVEL - $1,000

Logo and/or company name on program, save-the-date invitation

Ten guest invites for Power of the Purse luncheon

Table signage at Power of the Purse luncheon

2017 Power of the Purse

PAYMENT OPTIONS

2017 HONOREES:

SHAYLA COPAS
Woman of the Year in Philanthropy

SHARON TALLACH VOGELPOHL
Woman of the Year in Business

BETTY CLARK DICKEY
First Lady's Woman in Public Service

PAYMENT METHOD:

❑ **Credit card payment preferred (Visa, MasterCard or American Express)**

Card #_____ Expiration Date _____ Sec. Code _____

❑ **Check enclosed (make payable to Women's Foundation of Arkansas)**

❑ **Please invoice for sponsorship.**

❑ **We are unable to sponsor Power of the Purse this year. Please contact me again at another time.**

CONTACT INFORMATION:

_____ _____
Company Name Department

_____
Mailing Address

_____ _____ _____
City State ZIP

_____
Primary Contact Title

_____ _____
Telephone Fax

_____
Email

YES! I WANT TO SPONSOR POWER OF THE PURSE IN 2017!

❑ **PARTNER: $10,000**

❑ **BENEFACTOR: $5,000**

❑ **PATRON: $2,500**

❑ **FRIEND: $1,000**

PLEASE RESPOND BY AUGUST 31st FOR INCLUSION IN PUBLICATIONS.