



Board Meeting Minutes

March 25, 2015

Board Members in Attendance:

Ann Owen, Elizabeth Bintliff, Lee Lee Doyle, Cindy Thornton, Delanna Padilla, Katherine Prewitt, Jane Wayland, Tiffany Rogers

Katherine Prewitt called the meeting to order.

Ad hoc Committee Report: Katherine Prewitt reported

- The board of directors held a retreat in February 2015, but did not have time to complete the tasks on the agenda.
- A diverse group was selected to continue the work from the retreat. They are Katherine Prewitt, Karen Potts, Lee Lee Doyle, Michelle Snortland, Elizabeth Bintliff and Tom Bruce
- This group met on March 21 to review WFA's Mission Statement, Vision, Goals, and Strategy,
- The ad-hoc group rewrote the mission statement. The current mission statement reads: "The Women's Foundation of Arkansas's mission is to promote philanthropy among women and to help women and girls achieve their full potential."
- The revised mission statement reads "The Women's Foundation of Arkansas engages people to promote women and girls in Arkansas, so they can realize and achieve their full potential."
- A motion was made by Lee Lee Doyle to approve the new mission statement. The motion was seconded by Tiffany Rogers. Motion carried.
- The ad-hoc group recommended new wording for a vision statement, which reads: "WFA envisions a state in which Arkansas women have the voices, choices, and opportunities to participate in their community."
- A motion was made by Elizabeth to approve the new vision statement. The motion was seconded and approved after discussion.
- The ad-hoc committee presented four goals for WFA:
 - Increase girls' high school graduation rate by 2% yearly.
 - Close the income gap between men and women by narrowing the gap by 2 cents per year on the dollar.

- Expand financial resources for women by 20% yearly to address the organization’s mission.
- Expand the base supporters of WFA by 20% yearly to promote philanthropy.
- There was discussion about the use of “women” in one of the goals, which deleted. (Which goal? Lots of noise here)
- A motion was made by Lee Lee Doyle to approve the new goals as amended. The motion was seconded by Ann Owen. Motion carried.
- The ad-hoc committee presented strategies for the WFA board. After much discussion among the board members, it was agreed upon that the strategies would not be put to a vote until the ad-hoc committee could further refine the strategies.

A motion was made by Lee Lee Doyle to approve the January 2015 board meeting minutes. The motion was seconded by __ to approve. Motion carried.

Finance Committee Report: Liz Story, Committee Chair, reported

- There are two documents on the Internal Use site – a balance sheet and a year-to-date report.
- WFA is doing a little better than in January and February.

A motion was made by Lee Lee Doyle to approve the financial report. The motion was seconded by Cindy Thornton to approve. Motion carried.

Development Committee Report: Ann Owen, Committee Chair, reported

- Ann reminded the board about the Engender the Future dining event. Eight, female-owned restaurants will donate a portion of their sales on March 26 to WFA. The participating restaurants are Boulevard Bread, Ciao Baci, Dempsey Bakery, The Oyster Bar, Red Mango, River City Coffee, Sweet Love, and Trio’s. Everyone is encouraged to promote and participate.

New Board Member Nomination:

- Wendy Johnson, an attorney in Northwest Arkansas, has been nominated to serve on the WFA board. The board was scheduled to vote on Ms. Johnson at the February meeting, which was canceled due to inclement weather.
- Wendy was approved as a new board member by an email vote.

Executive Director’s Report, Lynnette Watts, WFA Executive Director

- 230 reservations were made for the Power of the Purse luncheon in Rogers.
- Lynnette is working on data collection for focusing grants with Drake Oakley
- There have been 3 NAWAC meetings
- Sandy Wright/Kristin Jozkowski are working on the sexual assault/domestic violence report
- On February 27, WFA hosted Global Ties Across Arkansas group from Armenia. This program is through the US State Department. It is the fourth year WFA has participated.

- There have been several meetings with Cottey College – leadership focus; how to partner; planning a trip to the college on April 8 and 9.
- Lynnette had dinner with Power of the Purse keynote speaker Susan McPherson, Sharon Orlopp, Carla Farmer, Azu Denton.
- Lynnette met with Sara Lilygren of Tyson Foods, Inc. at her request.
- Lynnette met with Susan Hutchinson to talk about WFA; she is supportive of our work; wants to be involved.
- Lynnette met with Dr. Jan McCormick, ED, about her work preparedness program “More Than Ready.”
- Lynnette participated in Philanthropy Roundtable – WRF/WFF/ADE “The State of Education in Arkansas” report discussion.
- Next Tuesday there will be a second meeting in NEA to formalize an advisory council there.
- Next week Lynnette is meeting with Money & Politics about writing an op-ed.
- Lynnette would like to have development committee and grants committee meet soon.
- WFA has received two proposals for STEM grants: SACC – GLAMS; UAMS – Perry Initiative
- The Executive Director’s report is located on the Internal Use page.

A motion was made by Cindy Thornton to adjourn the meeting. _____ seconded to approve. Motion carried.

Next meeting will be April 22, 2015.