

WFA Executive Director's Report
January 2015

Power of the Purse -

- Secured speaker for NWA: Susan McPherson
- Have our WBLofY honoree: Joan Johnson (meeting with her tomorrow)
- Have our PotP Chair and Evening Bag Chairs for LR: Shannon Heard and Abby Olivier
- Met with Lori Ducey/Martha Hiett to clean-up PotP sponsor list; ready to work w/ Development committee

Girls of Promise:

- Met w/ Karenann Terrell/Walmart @ GoP
- Held 1st GoP meeting; have a chair Tammy Hutchins-Frye
- Met with facilities chair, Michelle Harvey today
- March 10-11, 2016

Policy & Research:

- Lorrie and I have met with Merritt Royale (Women in Non-profit Leadership in AR) about her report; also met with Jay Amargos and Phyl Amerine of Startupjunkie.com and Molly Jensen, UA about report on ARwomen entrepreneurs and small business owners. Will meet with Kristin Jozkowski and Sandy Wright about domestic violence/sexual assault report tomorrow.
- WFA report release event held at UA Global Campus in Rogers; sponsored by NWAAC< startupjunkie.com, and UA Global Campus. @100 in attendance. Panelists: Helen Reid, ACHI; Brenda Gullett; Mike Malone, NWAC and MAC; Cyndi Nance, Dean Emeritus UA Law School facilitated. Kristen Albertson welcomed everyone and Jeff Amerine of startupjunkie.com wrapped up the event. LOTS O PRESS
- Met with Bill Stovall – head of Two-Year College Association - about possible community college collaborations to address teen pregnancy/birth rates. Elaborate.

WFA Grants:

- All three grants committees (Central, NW and SE) reviewed LOI and made selections. All have been notified. Have until May 16 to get proposals in. Site visits will then begin.

Board work:

- Board member orientation was held on January 20
- Met Wendy Johnson, Mitchell Williams firm, NWA, about joining WFA board
- Met with Angela Duran and Karen in re to board retreat; participated in calls with Wendy Doyle (KC) and Carol Penick about their participation at retreat. So far 14 people are coming; invited 104
- NWAAC meeting tomorrow

Outreach:

- Met with Catherine Corley and Denise Natishan (CSARecruiters) about women on boards initiative
- Met with Justin Fletcher of Endeavor Foundation about endowment for NWAAC
- Met with Donald Fan/Walmart to inform him of our work
- Co-hosted w/ NWAAC dinner for Pres. Of Cotter College/husband, Advancement officer to talk about possible WFA/NWAAC/Cotter College collaborations

- Meeting with Joday Dilday-SPSF-NWA tomorrow about their program
- Meeting with Sharon Orlopp/Walmart advice on how to approach Walmart
- Meeting with Kathy Smith – Walton Family Foundation – informing on our current scope of work and direction
- Meeting with Sarah Scott and Virginia Germann to discuss possible blogging opportunity w/ Cottey College

Office:

- Continuing to work with Bethany Ivie and Savannah Jay on new website
- Karen Hawkins submitted \$7,000 grant request to AAUW for Girls of Promise; working on a request to WRF for policy work; received \$500 from another Walmart store

Upcoming:

- February 10 – holding an informational meeting in NEA as first steps toward organizing an advisory council there
- February 26 – ABPG dinner
- March 9 – PotP-NWA
- March 18 – speaking at UA Women's Giving Circle meeting

Submitted by Lynnette Watts
1/28/2015